



Press release
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Vicat renews its commitment as a major partner of LOU Rugby for five additional seasons.

The Vicat Group renews its role as a major partner of LOU Rugby for five more seasons. This partnership which began in 2023 is built upon concrete projects and a lasting relationship of trust, illustrating the Group's commitment to sport and the local community.



Vicat and LOU Rugby: an alliance serving the Lyon region

For **several years** now, Vicat has supported LOU Rugby through **flagship initiatives** that combine **innovation, local expertise**, and **regional commitment**. Among them are the construction of the Jardins du LOU and the renovation of the Gerland swimming pool, where the Group provided sustainable technical solutions tailored to specific constraints.

As a major partner, Vicat has been supporting the club in the long run, notably by having its brand name on the back of team jerseys, and through visibility and hospitality initiatives during matches, thereby affirming its lasting commitment to LOU Rugby.

Vicat has also become a **Major Sponsor of the LOU Association** and hopes, true to its values, to **pass on its passion for sport to the younger generation**. The Vicat name will be displayed on all men's teams, from the Under-6s to the Under 21s.

Vicat is also participating in the **LOU Attitude's Corporate Social Responsibility** program and will carry out initiatives based on the themes developed by the club.

Shared values, strong regional roots, and national visibility.

Respect, team spirit, humility, and raising one's level of performance: these shared values form the bedrock of the partnership between Vicat and LOU Rugby.

An iconic club in French rugby, LOU Rugby combines **deep regional roots with national prominence**, due to its presence in the TOP 14 for nearly ten years. By renewing this sponsorship, Vicat confirms its commitment to **supporting a major player in the Lyon sports scene**, while **actively contributing to the region's vitality** and to **sustainable, athletic, human and regional performance**.

"We are very proud to continue our commitment alongside LOU Rugby as a major partner for the next five seasons. This long-standing partnership is built upon strong shared values and a relationship of trust established over the years. By supporting a club firmly rooted in its local community and recognized at the highest national level, we affirm our commitment to sport as a vehicle for cohesion and collective performance.", said **Guy Sidos, Chairman and CEO of the Vicat Group**.

About Vicat:

VICAT has been a leading industrial player in the field of mineral and bio-based building materials for 170 years. Vicat is a group listed on Euronext Paris (member of the SBF 120 index) and is majority-owned by the founding family. With the ambition of achieving carbon neutrality across its value chain by 2050, the company currently operates in three main business areas: Cement, Ready-Mix Concrete (RMC) and Aggregates, as well as complementary activities to these core businesses. Present in 12 developed and emerging countries, the cement group employs more than 10,000 people and achieved consolidated revenue of €3.854 billion in 2025. As a company firmly rooted in the regions it serves, VICAT is developing a circular economy model that benefits everyone, innovating daily to reduce the environmental impact of construction.

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